

SAN JOAQUIN COUNTY CHILDREN AND FAMILIES COMMISSION

————— MEETING SUMMARY —————

Public Health Auditorium
1601 East Hazelton Avenue
Stockton, CA 95202

Wednesday, July 19, 2000 – 7:00 a.m.

(approved 08/16/00)

1. Meeting was called to order by Chair Gutierrez at 7:05 a.m. All commission members were in attendance except for Commissioner Adubofour (excused).

2. Approval of Meeting Summary for June 21, 2000

Motion: Approve meeting summary from June 21, 2000. (Mitchell/Fujii–Motion passed 8–0)

3. Report from Commissioner Flenoy–Kelley on Regional Commission Meeting

Commissioner Flenoy–Kelley reported that San Joaquin County is one of only two in the region who have adopted their Strategic Plan. She also stated that there was an outstanding presentation by the media group hired by the State Commission, Rogers and Associates, on how to involve the media in promoting the business of Prop. 10.

In conclusion, Commissioner Flenoy–Kelley indicated that the State Commission is currently working on the County/State 800 number connections as well as the incorporation of local Commission messages on State Commission billboards.

4. Report from Staff on Recruitment Process for the Children and Families Program Coordinator

Staff reported that subsequent to the last Commission meeting, candidates had participated in oral examinations before a panel consisting of Commissioners Flenoy–Kelley and Snider, Assistant County Administrator Huarte–Pechan and Deputy County Administrator Kawano. From that group, the top five were selected to be interviewed again by the Assistant County Administrator. The top candidates from that interview will be referred for interview by the County Administrator, which is expected to occur within the next week. Given the time for the top selection to give notice to his or her current employer and make any other necessary arrangements, it is anticipated that the new Program Coordinator will be starting sometime in mid–August.

5. Report from Communications/Marketing Subcommittee on Draft Marketing Plan and Communications Activities

Commissioner Fujii reported that the State Technical Support has been contacted regarding assistance in developing this County Commission's Website. The County will have its own site that is linked to the State site, and will enjoy the benefits of the State's expertise at no cost to the County.

Commissioner Fujii stated further that a media consultant provided through the State Technical Assistance Office at no cost would be meeting with the Communications/Marketing Subcommittee on August 2, 2000. (Staff note: The consultant, Ms. Genevieve Haines, is a member of the Rogers and Associates firm about which Commissioner Flenoy-Kelley spoke so favorably in her report under item#3, above.)

Commission Chair Gutierrez expressed his hope that the County Website will be of a sufficiently high quality befitting this Commission, even if the Commission has to use other expert Website designers.

6. Report from Planning Subcommittee on Strategic Plan Implementation

——Approval of Funding Allocation Process

Nadya Dabby of Harder + Company introduced a new member of their staff, Pablo Stansbery, "an expert in childhood development," who will be assisting with the implementation process.

Ms. Dabby reviewed the Suggested Process Plan for Funding Allocation document, which had been distributed to Commissioners earlier. Reflecting discussions of the Planning Subcommittee, Ms. Dabby covered topics such as letters of intent, technical assistance, and composition of expert panels. These topics will be the subject matter of a subsequent scheduled meeting of the Planning Subcommittee as well as at the full Commission meeting on July 29, 2000.

Commissioner Mitchell stated that the subcommittee also wished to emphasize the importance and desire to provide technical assistance up front to applicants.

7. Public Comments

Gloryanna Rhodes, Parent Educator, Early Head Start, urged the Commission to rely heavily on the decisions of review panelists who are experts in child development. She also expressed concern about the notion of reaching outside the County for panelists in that they would be less likely to have the grasp and understanding of issues in San Joaquin County than would local experts. She suggested that some partiality is inevitable and not necessarily all bad. In

conclusion, Ms. Rhodes urged that the Commission be open to creative and unique proposals.

8. Comments from Commission Members

Commissioner Vera asked that the Staffing Subcommittee look into the staffing needs that may be created by anticipated future work loads relating to RFPs, technical assistance, contract development, monitoring, evaluations, etc.

Commissioner Mitchell suggested that the question of evaluations/contract monitoring and the implications for staff functions and workload be agendaized for the July 29, 2000 meeting.

Commission Chair Gutierrez expressed concern about the issue of conflict-of-interest with regard to review panels and he recommended that consideration be given to requiring panelists to state any affiliations they might have with applicants.

9. *Meeting was adjourned to **Saturday, July 29, 2000 at 1:00 p.m. at Oak Grove Regional Park Boathouse (4520 West Eight Mile Road, Stockton).**
(Vera/Smith – Motion passed 8–0)*